

FOR IMMEDIATE RELEASE

VINYLMANIA IS THRILLED TO ANNOUNCE THAT IT IS THE OFFICIAL FILM OF RECORD STORE DAY 2012!



OFFICIAL RSD FILM 2012

The news comes as Record Store Day announce the appointment of their 2012 Ambassador, Iggy Pop! Saturday 21st April has been declared 2012's official Record Store Day.

"Vinylmania is a sheer joy to watch. It successfully taps into the cultural explosion surrounding the resurgence of vinyl but it is also about the passion and love of music. Every musician and serious music fan will want to see it."

- Michael Kurtz, Record Store Day

Vinylmania is produced by Stefilm in coproduction with Lato Sensu and ZDF in collaboration with ARTE. For more information visit www.vinylmaniafilm.com

PRESS CONTACT:

Julie D'Adamo (International) Edoardo Fracchia (Italy) julie@stefilm.it / edoardo@stefilm.it | Tel. +39 011 668 00 17